Danica Remy

profile

Hands-on director possessing effective recruiting, team-building, and motivational skills providing pivotal guidance in three unique startup information companies. Fluent in issues relating to delivering services and products via the Internet with current and emerging technologies. Accomplished manager of projects, member services, and proprietary database development. Ten years experience developing member and customer value added services.

experience

The WELL, Sausalito, CA
1994-present
Vice President Marketing & Community Development

Operations
Primary management responsiblities of Internet services including: Customer Support, Sales, Conferencing, Web, Public Relations and Marketing teams. Responsibilities include development and management of department budgets, strategic planning, project management, personnel and resource allocation.

WWW Programs
Conceived and developed one of the first WWW self publishing servers on the Internet in conjunction with Sun Microsystems. Continued content, product and services development for WWW customers including pagebuilding program, site management tools, new database tools and continued product enhancements.

Projects
Special Events: Conceived, produced and delivered on time and on budget first ever live, interactive Internet Events: • '94 Woodstock - Published over 300 individual homepages and 1500 essays during the 3 day event. (http://www.well.com/woodstock) • '94 & '95 Mill Valley Film Festival - Interactive Film Festival WWW site both on the Internet and at the festival. (http://www.well.com/~mvff) • '94 Cyberfoo - Net-wide New Year Eve event.

Internships Program: Conceived and directed a highly successful program of 10 hand picked high school and college students. All the interns continue to work for The WELL and other Internet related clients in programming and web engineering roles.

Training Programs: Organized Internet training program and partnerships for San Francisco and New York areas. Oversee curriculum development, site coordination and installations, marketing and public relations. Developed prototype Internet resource "Internet Learning Center" for location of Internet related classes around the world.

Achievements
• Direct responsibility for 2.5 million in operations budgets • Grew company from 13 to 40 employees • Implemented core customer DB for billing, support and marketing • Oversaw 100% increase in commercial sales revenues • Implemented strategic Web Developers Group

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Global Business Network
Emeryville, CA
1988 - 1994
Director of Network Development and Communications

Operations
As an international consulting firm and think tank, GBN specializes in futures research and scenario planning. Responsible for all event/media production, computer & telecommunication operations, and administration for GBN's WorldView services.

Technology
Director for all aspects of computer and telecommunications operations and staff. Worked to resolve complex issues involving intellectual ownership, security, Internet access and publishing (http://www.gbn.org), and possible drawbacks for users. Conceived and implemented database, connectivity, and computer solutions for domestic and international operations.

Events
Responsible for concept development of all WorldView meetings (six annually). Risk changing format to enhance exchanges between members.

Media
Managed monthly bookclub operations and staff and edit publications. Managed *Nissan Report*, an electronic conference, seminar and book on the meaning of corporate responsibility in the U.S., involving framework, logistics, and book publication.

Achievements
• 600K annual budget development and responsibilities including allocations of computer and communications expenses of 200K • Main system support analyst for network of 300+ • Integration of electronic conferencing as worldwide communication tool

Learning Conferences, Sausalito, CA
1986 -1989 *General Manager*

Successfully completed venture goal, determining whether sponsoring corporations (Royal Dutch Shell, AT & T and Volvo) would be better and pragmatically infomred by intense interactions with a group of academics from richly varied backgrounds. Researched viability of and laid ground work for Global Business Network.

Loring Associates, Mill Valley, CA
1980 - 1989 *President*

Responsible for all operations and company management. Including software training, data collection teams, hiring and training of employees. Oversaw film research, script breakdowns, and pre & post production work on Oscar nominated film, *Waldo Salt: A Screen Writers Journey* and award winning *Desert Bloom* in addition to *The Moneytree.*

additional experience

LucasFilm Ltd, San Rafael, CA - Theater Alignment Program Coordinator
Mill Valley Film Festival, Mill Valley, CA - Marketing Research Director

education

Computer Science/Film San Francisco State & College of Marin, Kentfield, CA

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Professional Biography

Danica Remy is currently Vice President of Production at Cybernautics, an audience and web development house She is responsible for assessment, product and process development and recommendations including implementation management for all major projects. Drawing on her extensive background in technology, operations, print, film and event production, she continues to integrate new media and communications for Cybernautics for clients such as Oracle, Turner New Media, NetChannel and others.

Formerly, as Vice President of Marketing and Community Development for The WELL, Ms. Remy's responsibilities included directing all operational aspects for the sales, support and marketing departments for the Internet Service Provider division of the company. She also managed the On-Line Service division which included new community development and educational outreach programs. Her divisional responsibilities included planning, budgeting, operations, product development, project management and staffing.

Ms. Remy has been a leader in delivering cutting edge communications mediums to bring people and ideas together. She was responsible for the WELL's WWW site including it's inital concept and development as part of Sun MicroSystems Tapestry project, which was Java's predecessor. She produced the first interactive web broadcast for the 1994 Woodstock Festival. She also oversaw delivery of the first international film festival on the web in partnership with the Mill Valley Film Festival. She also developed The WELL's strategic alliances with some of the industries biggest web development firms.

Prior to joining The WELL in 1994, Ms. Remy had many years of management, business development and communication experience. In 1988 she helped co-found the Global Business Network, an international membership organization and futures research and scenario planning consulting company. As the Director of Network Development and Communications, Ms. Remy managed the MIS and Publication departments and GBN's use of the Internet. In addition, she oversaw GBN's development and execution of GBN's WorldView Services division, which includes numerous worldwide meetings, publications, and electronic conferences. She played an instrumental role in the conceptualization and publishing of the Nissan Report, published by Doubleday Currency and conducted on-line at The WELL.

In 1986 Ms. Remy organized the Learning Conferences that explored the nature of systems from technological, human, and ecological perspectives. The Learning Conferences laid the ground work for GBN. Thru the early 1980's she worked as an independent film producer, computer consultant and ski bum.

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